

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Based on a quantity of 5,000 delegates

DELEGATE PACK ITEMS (items to be handed out to delegates at registration)

D1 Congress Delegate Bag

Hand-made congress bags crafted by a job-creation initiative in the townships of Cape Town.

\$100,000

- Company logo on the Congress Bag – alongside Congress branding
- Insert into Congress Bag (supplied by sponsor)
- Company logo & 100 word write up on the Congress website
- Company logo & 100 word write up in final programme book
- Full page advertisement in Final Programme book
- 1 x Complimentary delegate
- 1 x 3m x 3m Complimentary Exhibition Stand



D2 Final Congress Programme Book

US \$ 20,000

- Logo on front cover of the Final Programme Book
- Full page advertisement in the final programme book
- Acknowledgement on Congress Website (logo & 50 word company write-up)
- Logo and 50 word company write up in Final Programme book
- Insert into delegate bag (supplied by sponsor)
- Logo on looped presentation in plenary venue
- 1 x Complimentary delegate



D3 USB flash drives

US \$ 16,000

- Logo on USB
- Full page advertisement in the final programme book
- Acknowledgement on Congress Website (logo & 50 word company write-up)
- Logo & 50 word company write-up in Final Programme book
- Insert into delegate bag (supplied by sponsor)
- Logo on looped presentation in plenary venue
- 1 x Complimentary delegate



D4 Mini Programme

To be inserted into the delegate badge

US \$ 6,000

- Logo on front cover of mini programme
- Company logo & URL link on Congress website
- Company logo & contact details in Final Programme book
- Insert into delegate bag (supplied by sponsor)



D5 Notepads



US \$ 10,000

- Logo on each page of the notepad (with Congress branding)
- Company logo & URL link on Congress website
- Company logo & contact details in Final Programme book
- Insert into delegate bag (supplied by sponsor)
- Half page advertisement in Final Programme book

D6 Pens



US \$ 10,000

- Logo on pen
- Company logo & URL link on Congress website
- Company logo & contact details in Final Programme book
- Insert into delegate bag (supplied by sponsor)
- Half page advertisement in Final Programme book

REGISTRATION

R1 – Registration Sponsor

Branding of registration area, staff, registration desks, name badges and lanyards



US \$ 100,000

- Logo on registration desk (with Congress branding)
- Logo on all registration banners
- Opportunity to create a hospitality lounge close to registration (all branding, furniture, catering and staff to be provided by the sponsor)
- Logo on name badge (with Congress branding)
- Logo on lanyard (with Congress branding)
- Opportunity to provide branded shirts for the registration staff (shirts provided by sponsor, staff provided by the organisers)
- 1 x Complimentary delegate
- 1 x 3m x 3m Complimentary exhibition stand

