



PRIMARY SPONSORSHIP BENEFITS

DIAMOND SPONSOR BENEFITS

Our Elite Diamond Sponsors will receive maximum visibility at ICE - SEMDSA 2018. This exclusive sponsorship package allows for many beneficial opportunities:

- Spend quality time with attendees at networking areas
- Address delegates in a captive forum by presenting your product/solution information in the sponsor promotional session
- Secure extensive brand awareness prior to, during and post congress
- Demonstrate your product through a hands-on solution on your exhibition stand

PLATINUM, GOLD & SILVER BENEFITS

Platinum, Gold and Silver Sponsors receive varying levels of appropriate visibility at the Congress. Some of the benefits include:

- Gaining extensive marketing exposure and branding to your target audience and including your company literature in delegate packs
- Showcasing new products and services at your exhibition stand
- Receiving intensive exposure prior to, during and after the Congress

ADDITIONAL SPONSOR BENEFITS

Sponsors investing in any of our additional Sponsorship opportunities will have a platform to:

- Create brand awareness and promote product knowledge through distributing promotional material to your target audience
- Cultivate brand loyalty through extensive acknowledgement of your investment

PRIMARY SPONSORSHIP BENEFITS GRID

DESCRIPTION	DIAMOND	PLATINUM	GOLD	SILVER
Value (Includes VAT at 14%)	\$250,000	\$200,000	\$150,000	\$100,000
Number Available	2	6	8	10
PRE-CONGRESS EXPOSURE				
Logo on Congress website with URL link and company description	Yes (500 Words)	Yes (250 Words)	Yes (150 Words)	Yes (100 words)
Logo to appear on all marketing material distributed prior to the Congress	Yes – in a prominent position and larger than others	Yes	Yes	Yes
AT CONGRESS EXPOSURE				
Listing in Congress Programme / Book of Abstracts (Sponsor & Exhibitor section)	Yes (500 words)	Yes (250 words)	Yes (150 words)	Yes (100 words)
Exhibition / Display	6m x 9m	6m x 6m	6m x 3m	3m x 3m
Complimentary delegates (includes conference session access and excludes travel and accommodation)	5	3	2	1
Function / Product Branding (non-Exclusive)	Gala Dinner	Welcome Cocktail OR Opening Ceremony OR VIP Dinner	Hospitality sponsorship for one day OR USBs	N/A
Acknowledgement in Plenary session (includes Logo on looped presentation in plenary session)	Yes – prominent position	Yes	Yes	Yes
Logo on Congress signage and banners	Yes – prominent position	Yes	Yes	Yes
Informational items/brochures to be included in delegate packs	Yes – 12 pages	Yes – 8 Pages	Yes – 6 Pages	Yes – 4 Pages
Advertisement in final programme	Full page – Outside back cover	Full page	Full page	½ Page
Opportunity to host breakfast or lunch symposium (additional cost to be covered by sponsor)	Yes (no royalty fee)	Yes (royalty fee of \$15,000)	No	No
POST CONGRESS EXPOSURE				
E-mail to attendee database with sponsorship/exhibitor acknowledgement and contact details	Yes	Yes	Yes	Yes
Copy of attendee database for one time usage only (where permission has been granted)	Yes	Yes	Yes	Yes
Post Congress exposure on ICE - SEMDSA website for 1 year	Yes	Yes	Yes	Yes